

## Appendix C: Data Collection Strategies (Engage Stage)

This is a summary of the combination of data collection strategies employed by both pilot schools.

	Key moments	Conventional Strategies	Culturally Responsive-Strategies <sup>1</sup>
1.	Survey distribution	<ul style="list-style-type: none"> <li>- Paper surveys sent home in students' backpacks</li> <li>- Online survey made available at computers in the school library during one school event</li> <li>- Bilingual fliers with the URL link to the online survey</li> </ul>	
2.	Outreach	<ul style="list-style-type: none"> <li>- Information tables at various school events:               <ul style="list-style-type: none"> <li>Meet the teacher event</li> <li>Movie night (organized by the PTA)</li> <li>Back to school night</li> <li>Curriculum night</li> </ul> </li> <li>- Robocalls in English and Spanish</li> </ul>	<ul style="list-style-type: none"> <li>- Information tables at community events facilitated by bilingual/bicultural community partners and parent leaders</li> <li>- Personal phone calls to follow up with parents</li> <li>- Surveys in the three most spoken languages in the schools (English, Spanish, &amp; Vietnamese)</li> <li>- Tracking the number of completed surveys by language to inform if any additional outreach efforts were needed</li> <li>- Drawing upon the expertise and networks of formal and informal cultural brokers</li> <li>- Parents helping out with data collection events</li> <li>- Expanding options for completing surveys in a collective setting at the schools with bilingual-bicultural facilitators (parent/community partners)</li> <li>- Reaching out to families at drop off and pick up time at community afterschool programs</li> </ul>
3.	Survey Collection	<ul style="list-style-type: none"> <li>- Surveys returned to classroom teachers and/or office managers</li> <li>- One member of data collection team designed to collect and keep track of all completed surveys.</li> </ul>	

<sup>1</sup> Community partners (Centro Rendu, YMCA afterschool program coordinator) and other individual cultural brokers (Parent leaders, Latino outreach expert) played a key role organizing many of the outreach events, raising awareness in the Latino community about the family survey, and providing language support.